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Feast Walla Walla: a Celebration of Fine Food, Wine and Art of the Walla Walla Valley to be held April 12, 2008.

WALLA WALLA, WASH. January 11, 2008 "Feast Walla Walla" is slated to become the showcase event for the hospitality industry of the Walla Walla Valley, promoting the uncommon quality of local food, wines, art and lodging. Walla Walla is a cooperative community endeavor that strives to create an environment of business entrepreneurship to benefit the participants as well as the attendees during a traditionally slower time of the tourism year. Local organizations including the Downtown Walla Walla Foundation, Tourism Walla Walla, the Walla Walla Valley Chamber of Commerce, and members of the Walla Walla Valley wine industry have been instrumental in establishing this event. Proceeds will benefit the Downtown Walla Walla Foundation, an organization dedicated to the enhancement of Walla Walla's downtown.

The first annual "Feast" will be held on Saturday, April 12, 2008 from 1pm to 4pm. Walla Walla's historic, award-winning downtown streetscape will set the scene for a fabulous afternoon of gastronomic and sensory entertainment. Consumers may purchase tickets for \$45, which includes a commemorative wine glass and 10 event tokens, which can be exchanged for samples of wine or food. Additional tokens will be available for \$2. Participation is limited to individuals aged 21 years or older. Advance tickets will go on sale January 15, 2008 by visiting [www.feastwallawalla.com](http://www.feastwallawalla.com).

Limited to 50 vendors, samples of food and wine featuring many of the region's finest restaurants and food purveyors and wineries will be offered. Works of art will be on display by local artists and two art galleries, including those represented by the Foundry Gallery, part of the world-renowned Walla Walla Foundry. Musical entertainment will provide additional ambience and a chance to take a moment to savor and a sip amidst a busy and delightfully creative atmosphere. Adding to the attendee's experience will be ability to purchase the wines being poured throughout the afternoon at an on-site, temporary retail sales location.

Mark Anderson, owner of The Walla Walla Foundry, a world renowned bronze foundry and gallery, is encouraged by the attention such a prestigious event should generate. "The wines of the Walla Walla Valley region have garnered much national and regional praise. It's time for the spotlight to also shine on the additional elements of our valley that make a visitor's experience so much richer. You come once to taste the wine and then come back again and again for the wine AND the fine food AND the surrounding beauty."

The following restaurants, food purveyors and wineries are just some of the participating vendors to offer samples during Feast Walla Walla 2008:

26brix Restaurant  
Aloha Sushi  
Ash Hollow Vineyard  
Backstage Bistro  
Buty Winery  
Cheese Louise  
DaMa Wines  
Dunham Cellars  
Dusted Valley Vintners  
Fat Duck Inn  
Flying Trout Wines  
Forgeron Cellars  
Fort Walla Walla Cellars

Foundry Vineyards  
Isenhower Cellars  
JimGerman Bar  
L'Ecole N°41  
Luscious by Nature  
Mannina Cellars  
Monteillet Fromagerie  
Northstar  
Patrick M. Paul Vineyards  
Plateau  
Salumiere Cesario  
Seven Hills Winery  
Sapolil Cellars  
Sleight of Hand Cellars  
Spring Valley Vineyards  
T. Maccarone's  
Tamarack Cellars  
The Marc  
Three Rivers Winery  
Walla Walla Roastery  
Waterbrook Winery  
Whoopem Up Hollow Café  
Woodward Canyon Winery

The Downtown Walla Walla Foundation has engaged local business person Lynne Anderson of LA Graphic Communications to implement the event. Ms. Anderson's experience in graphic design, event planning and with the local wine industry will provide the necessary insight and high quality standards necessary to achieve the Foundation's goals for this inaugural event and in years to come. Ms Anderson's efforts will be supported by Krista McCorkle Davis principle of the local marketing and event management firm McCorkle Davis Consulting. Ms Davis is also co-owner of 26brix Restaurant and the former Executive Director of the Walla Walla Valley Wine Alliance.

Feast Walla Walla has received assistance and support from a number of local individuals:

Elio Agostini, Executive Director  
Downtown Walla Walla Foundation

Michael Davidson, President & CEO  
Tourism Walla Walla

Dave Warkentin, President & CEO  
Walla Walla Valley Chamber of Commerce

Mike Paul, Owner/Winemaker  
Patrick M. Paul Vineyards

Chad Johnson, Owner/Winemaker  
Dusted Valley Vintners

Mike and George Davis  
Chef and Owners, 26brix Restaurant

Jeffrey Townsend (creator of the Feast logo)  
Owner, Fancy Logo, LLC

Squire Broel  
Artist and DWWF Board Member

Mark Anderson  
Owner, Walla Walla Foundry Gallery and Foundry Vineyards

Nancy Mirsky  
Windermere Real Estate

John Turner  
General Manager, Ash Hollow Winery

Tom Maccarone  
Owner, T. Maccarone's Restaurant

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Downtown Walla Walla Foundation: Promoting the history, culture and commerce of Downtown Walla Walla